

REJUVENATION

Investing In Your Assets

Did You Know?

That preserving your asphalt you are not only saving money but also protecting the environment.

The Leadership in Energy and Environment Design (L.E.E.D) has given asphalt the highest rating for the most recycled product in America. By preserving your current asphalt, you are reducing greenhouse gases, saving energy, and reducing landfill space, as well as saving money!

• Benefits of PDC

- Reverses oxidation
- Allows Expansion and Contraction Without Further Cracking Or Damage to Pavement
- Wears Uniformly
- Limited Downtime
- 3 Year Performance Warranty
- Fuel & Water Resistant
- Slows aging with each application for performance longevity.

Pavement

Dressing

Conditioner (PDC)

is a petroleum based coal tar asphalt rejuvenator designed to penetrate the asphalt cap up to 1/4 inch and recondition your pavement by replenishing the oils that have been lost due to oxidation.

By replacing these important oils, you are refreshing and conditioning your roads and parking areas, allowing them to regain their flexibility to reduce stress cracking and the brittleness that is the catalyst for costly repairs and budget busting expenses.

PDC comes with a 3 year performance warranty and will reverse the aging process with each application. **PDC** takes today's roadways into the future and changes your pavement maintenance budget *expense* into an *investment* in your property! Check out the benefits of this revolutionary technology and call today for your free evaluation!

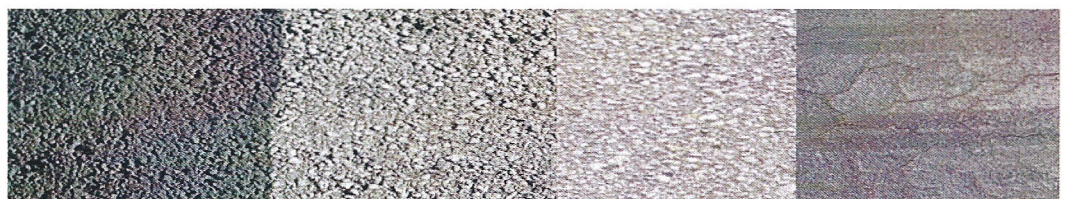


New PDC



2 YEAR OLD PDC

Call today to see if your property qualifies for the best asphalt maintenance program



PDC

UNTREATED

UNTREATED-
OXIDIZED

SEALCOATED

FLORIDAS CHOICE FOR ASPHALT MAINTENANCE

SEALING YOUR FATE

SEALCOAT COAL-TAR/ASPHALT EMULSIONS & PAVEMENT CRACKING

Call 1-800-254-4732(4PDC)

1-866-REJUVN8

Many properties and associations adopt a pavement maintenance program using water based sealcoats. If you decide to use this type of treatment, here are some things you should know.

Within a few months, it is evident that the product is wearing off in the drive lanes and intersections and wherever there is a regular pattern of traffic. The pavement underneath this sacrificial layer becomes exposed again to the elements that the sealcoating is supposed to be protecting it from. This is known as delaminating.

To keep an even black appearance, another application is then applied only to produce the same results. Over time, as the sealcoat becomes layered on the pavement surface, cracking begins to appear. Because sealcoats are similar in nature to a lacquer, they do not allow the pavement to expand and contract as the temperatures and weather change. With each sealcoat application the cracking becomes larger and larger slowly jeopardizing the brittle pavement beneath.

Reapplying the sealcoating will not eliminate the cracking. This is futile, as the cracks will only

reappear, exposing the pavement to costly repairs and premature failure.

SEALED YOUR FATE

Before your association begins a sealcoat program, you must realize that once you begin this type of treatment process, you are doomed to it's fate until a new pavement surface is installed.

Consider the amount of money you have spent sealcoating and the amount of money you will spend replacing your cracked up pavement.

We recommend that you do not waste good money on bad practices, and consider the long term affects of your decisions regarding the best asphalt maintenance programs available today for untreated pavements.

EVIDENCE OF SEALCOAT CRACKING



TURNING BACK THE CLOCK ON AGING PAVEMENT

Pavement Dressing Conditioner

(PDC) has been revolutionizing the Pavement Maintenance Industry and providing unparalleled protection to pavement from oxidation (aging) and water and fuel-spill damage. This treatment not only replaces the maltenes lost through

oxidation, but reverses the aging process, putting life back into your pavement, extending the service life and postponing costly overlays and asphalt replacement.

PDC is the penetrating rejuvenating agent that provides the protection not just on the surface but in

the pavement itself.

PDC restores flexibility and durability, allowing the pavement to move with the natural elements that affect it. Testing proves PDC's ability to rejuvenate pavement and offers a long lasting, black coal tar protective finish.